



# WOW Commerce

WOW Commerce is a suite of Business-to-Business (B2B) and Business-to-Consumer (B2C) modules built upon WOW's powerful, award winning frameworks and APIs.

WOW Commerce enables rapid creation of Linux, IBM i, and Windows shopping cart applications. Existing ERP application tables can be used to provide real time integration with product information.



## WOW Commerce Options Include:

- Unlimited Product Categories
- Unlimited Products
- Product Searches by: Part #, Category, Description
- Unlimited Customer Registrations with Management of Userid/Passwords
- Email Marketing
- Graphical Sales Dashboards
- Import Product List Service
- PlanetJ Hosting
- Order Management
- Security: SSL Certificates
- Sales Tax Management\*\*
- Email Order Confirmations\*\*
- Administration Utility to: Add/Edit Products, Add/Edit Categories, Update Sales Tax
- Quick Order Entry
- Customer Viewable Orders/History
- Inventory Management
- Search Engine Optimization
- Manage Customers
- Data Exports to CSV
- Sales Reports
- Credit Card Gateways: Authorize .NET, Google Checkout, More...
- Individualized Pricing by Customer
- Custom UI
- ERP/WM Integration
- Customization Services

\*\*Additional terms and conditions may apply

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WOW Commerce Edition along with the extended modules will provide you a turnkey solution at an affordable price. Contact a PlanetJ Sales representative today for more information.

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